

Annual Report – 2021 –





Engage • Connect • Support

The Year at a Glance

Helped more than 75% of members locate and receive COVID vaccinations. As a result, 100% of Georgetown Village members are fully vaccinated.

593 service requests filled.

More than **900 hours of volunteer service** to Georgetown Village and our members.

113 transportation requests successfully filled, including 36 trips to receive an initial COVID vaccination.

29 new members. This is the largest increase of new members GV has ever had in one year.

213 programs attended by 456 members, volunteers, and neighbors.







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Carol A. Kelly, Board President

I consider it my honor to serve as the President of Georgetown Village during the year of our Tenth Anniversary and the twentieth year of the founding of the first Village in the United States. Many thanks to our founding board members and founding members who had the vision to understand the Village concept and to establish one to benefit both our members and the broader community in the greater Georgetown area.

As the United States ages, current senior generations are committed to thriving and aging in their own homes. That desire is reflected in the mission, actions, services, and activities of our Village, whether connecting members and volunteers for thought provoking programs or providing key services that are needed. We connect our volunteers with our members for services, break down social isolation barriers, and add value to our community. And we do all of this now!

As we move into the second decade of Georgetown Village, we are planning new programs, services and initiatives to benefit everyone. A key one is our new Tech Hub which will work with our technology-proficient members and volunteers to improve their skills online and seek to bring those who are not currently online into the online world.

Stay tuned! Good times are ahead!







Thank Yous

"More than a service organization, Georgetown Village has become my community, and having this community is very important to me since I live alone" -JK

The Village certainly lived up to its claim of fixing ANYTHING. The volunteer arrived yesterday and managed to get the window fixed better than anything I figured was possible. I will thank him again by email but wanted to send a hunk of the gratitude to you. Thanks! -RL

Thank you all, staff and volunteers at Georgetown Village! You bring a smile to my face and much appreciation for you and your thoughtfulness. Even when I don't take advantage of the many things you offer it is very nice to know you are there and helping so many people. Keep up the good work! -JL

What a help the Village has been! —MC & RH

Georgetown Village helped my closest friend, my Foggy Bottom friend who got an appointment at Washington Hospital Center and another friend will call them first thing tomorrow. This is the most important thing in our lives right now, and GV is providing the help we need. I hope you know how much your work matters! With deep thanks and admiration -LV

I received a vaccine last week at Howard Hospital due to your email. THANK YOU. —AMP

As I have said before, the attention GV gives to its members is first rate, and your information about available vaccines is outstanding, such a significant service to our members. My husband and I are qoing to Howard tomorrow morning (received confirmation today) for our second shot...thanks to YOU! Yours in gratitude, -TB

I received my vaccine. GV is AMAZING and the Village's Herculean efforts are lifesaving. When I arrived, it was like a "Georgetown" Village party" in there! -SB





















4 | Georgetown Village Annual Report 2021

























Georgetown Village Annual Report 2021 | 5











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Keeping Georgetown Village Resilient and Relevant

Two years ago none of us could have imagined where we would find ourselves today. Our lives have changed in so many ways as we have adapted to a new normal. Georgetown Village (GV) has been with us all the way, adding value to our lives and our communities.

When the pandemic hit, GV rose to the challenge, continuing to provide the essential services that we have come to depend upon and adding services and programs to enhance our new normal. Highlighted here are two GV priority initiatives that will continue to keep us safe, healthy, and engaged.

The health and well-being of GV members has always been at the forefront of GV's mission and the GV Health Committee pivoted

quickly to expand its offerings during the crisis. In addition to training volunteers in medical note-taking and taking members to appointments, GV delivered masks, ensured that members received vaccinations, and, now, is providing free rapid tests.

During these many months, our medical professionals have played an invaluable role (and continue to do so) by convening regularly with GV members via Zoom and telephone to provide guidance and updates on the pandemic, as well as to answer questions.

Two years ago many of us had never heard of Zoom. Today it is an essential part of our new normal. Thanks to GV and Zoom, we are learning from speakers and discussion leaders from around the country, enjoying









virtual tours and concerts, and connecting with one another for book discussions and weekly chats.

Looking ahead, we expect our online life to continue, even as we return in person activities. But the pandemic has taught us more must be done to better serve our members. Many seniors are not tech savvy and are vulnerable to isolation and loneliness, as well as online scams. Therefore, we're launching the **GV Tech Hub**.

Developed with an IT professional, the Hub will have three goals: continuing IT support to members who have computers and mobile phones; providing online training on a variety of IT topics, including how to use devices and how to combat fraudulent online activities; and purchasing devices to loan to members who don't already have them and working

with them to build computer competency and confidence.

None of this would be possible without your contributed support. GV operates on a tight budget and, as the pie charts on the following page show, GV depends on donations for 70% of our annual revenues. Giving is easy and can have tax benefits. With gifts of appreciated stock you may eliminate capital gains tax. If you are at least 70½ years old, you may make a gift directly to GV from your IRA that will count toward your required minimum distribution, will not be includable in your gross income, and will not be tax deductible.

Gifts at all levels are welcome. For more information about gifts to GV and a list of donors, please visit www.georgetown-village.org or call 202-999-8988. Thank you!

The Georgetown Village Legacy Circle recognizes supporters whose bequest or other planned gift helps assure GV's important work can continue for years to come. As we celebrate our 10th anniversary, we invite you to join us by making a bequest in your will or trust or by designating GV as a beneficiary of your IRA. Such gifts are revocable, do not affect cash flow during you lifetime, and may help eliminate estate taxes.



About Georgetown Village Members

During Summer 2021, Georgetown Village participated in a city-wide survey on Village participation. About half of the respondents from GV said they'd relied on the Village more during COVID for social connections, fun, and wellness activities. Educational programs were especially valued.



Programs & Services (78%)

Of the respondents, half had been involved with GV for more than 6 years, and 80% were confident in their ability to get the help they needed, including from GV, to age in their own homes.

Combating Social Isolation

The online and in-person events and activities GV organizes are an important social outlet for members. They are fun and informative, but the are just part of how we work to combat social isolation among Georgetown's seniors. GV volunteers last year made nearly 1,500 friendly visits or check-ins with members to just say hello and to see if there were any opportunities for additional assistance. This was especially important during the COVID pandemic. In the survey, about 40% of GV seniors reported feeling lonely at least some of the time, which was less than the city-wide response rate, but still concerning.

Revenues Expenses Fundraising (2%) Membership Fees (31%) Marketing, Communications, 8 Website (4%) Overhead 6 Miscellaneous (10%)

8 | Georgetown Village Annual Report 2021



Contributions & Grants (67%)



